



"The trainer provides effective and quick feedback. She is willing to spend time helping me improve my writing ... I enjoyed this training very much."

XIA ZHU
Water Project Engineer, HDR, Inc.



"The one-on-one interaction and feedback was most valuable. Overall flexibility in the program made it easy to integrate with regular workloads. Constant tracking of progress throughout the program allowed more opportunities for follow-up by the instructor."

JOHN BERAN
Staff Geologist, AECOM



Write-Logic Incorporated
8401 Vermillion Circle
Baldwinsville, New York 13027
315.569.8563
sales@write-logic.com
www.write-logic.com

Write-Logic

A logical approach to technical-writing training

- Do you spend too much time revising your subordinate's written documents?
- Are you concerned your written proposals to clients or top management are not succeeding?
- Are poorly worded instruction materials presenting a hazard to personnel, clients, or equipment safety?

Our training program, *Technical Writing: Strategies and Styles*, improves each participant's ability in five crucial areas: analysis, organization, writing, revision, and collaboration. Your employees will learn the science of technical writing: its methodologies, metrics, and strategies. They will understand how to apply these skills to improve their own client communications, including proposals, reports, letters, procedures, and emails.

Program Advantages

It's flexible. You choose the training option best suited for you and your organization:

- classroom instruction
- instructor-guided eLearning
- computer-based training suitable for viewing on learning management systems or stand-alone computers

Thus, the training can be provided to one person, your entire staff, or any number in between.

It's personalized. A skilled writing instructor teaches all classroom training. For our eLearning option, an instructor is assigned to each participant. The instructor offers comments on the participant's own documents; the feedback focuses on the strengths and areas for improvement noted in the writing.

It's engineering specific. All examples, case studies, and exercises resemble documents that those in the engineering industry write on a day-to-day basis. The participants choose the engineering track best suited to their writing needs: civil/environmental, electrical-engineering, or electric-utility engineering. We can also create writing-training specific to your organization's documentation needs.

It's been approved for PE PDH hours. Write-Logic is a Board approved or recognized sponsor/provider of continuing education activities for Professional Engineers in the following states: Florida, Indiana, Louisiana, Montana, North Carolina, and New Jersey. Professional development hours (PDH) have also generally been granted in states where pre-approval is not available. (Call us for a detailed review of the PDH requirements in your state.)

Contact information

If you have a question or wish to enroll in one of our training programs, visit our website (www.write-logic.com), or call (315.569.8563).