

"The trainer provides effective and quick feedback. She is willing to spend time helping me improve my writing ... I enjoyed this training very much."

> XIA ZHU Water Project Engineer, HDR, Inc.



"The one-on-one interaction and feedback was most valuable. Overall flexibility in the program made it easy to integrate with regular workloads. Constant tracking of progress throughout the program allowed more opportunities for follow-up by the instructor."

JOHN BERAN Staff Geologist, AECOM



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## **Write-Logic**

## A logical approach to technical-writing training

Our training program, *Technical Writing: Strategies and Styles,* improves each participant's ability in four crucial areas: analysis, organization, writing, and revision. Your employees will learn the science of technical writing: its methodologies, metrics, and strategies. They will understand how to apply these skills to improve their own client communications, including proposals, reports, letters, procedures, and emails.

## **Program Advantages**

**It's flexible.** You choose the training option best suited for you and your organization:

- On-site training
- Virtual instructor-led training
- eLearning tutorials

Thus, the training can be provided to one person, your entire staff, or any number in between.

It's personalized. All three training options provide feedback on the participants' writing. In a classroom—whether on-site or virtual—the instructor provides feedback on collaborative writing. In an eLearning tutorial, the feedback is individualized. In all options, the emphasis is on reinforcing strengths and identifying errors. By doing so, the participants are able to produce noticeably improved writing after participating in this training.

**It's engineering specific.** All examples, case studies, and exercises resemble documents that those in the engineering industry write on a day-to-day basis. The participants choose the engineering track best suited to their writing needs: civil/environmental, electrical, mechanical, or multidiscipline.

It's been approved for PE PDH hours. Write-Logic is a Board approved or recognized sponsor/provider of continuing education activities for Professional Engineers in the following states: Florida, Indiana, Louisiana, Montana, North Carolina, and New Jersey. Professional development hours (PDH) have also generally been granted in states where pre-approval is not available. (Call us for a detailed review of the PDH requirements in your state.)

## **Contact information**

If you have a question or wish to enroll in one of our training programs, visit our website at www.write-logic.com or call us at 315-569-8563.